

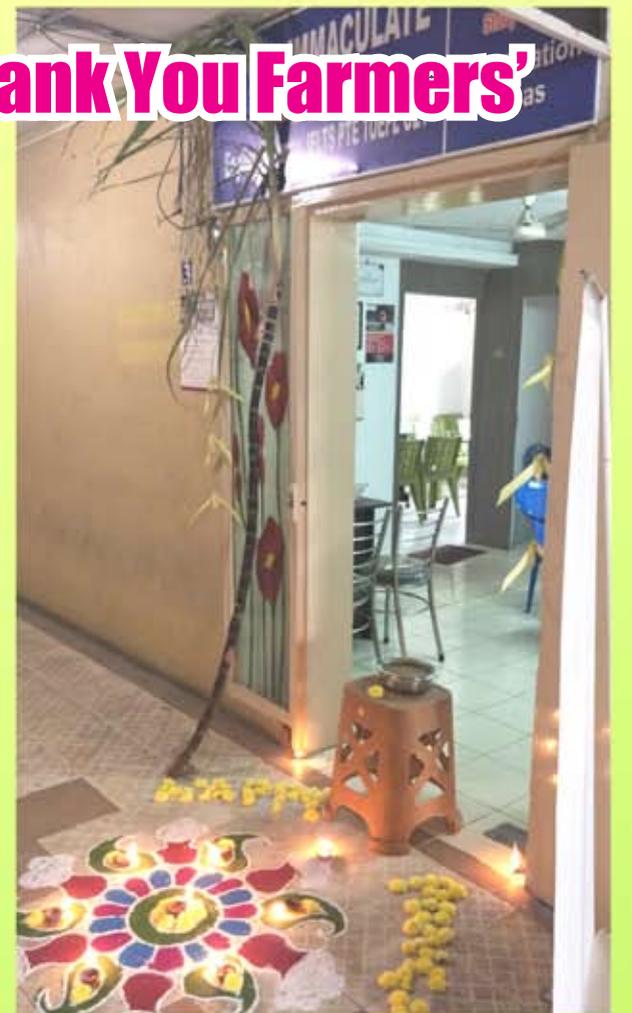


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## Its PONGAL Festival and time to say 'Thank You Farmers'



The staff and students of THE IMMACULATE Training & Consulting at Doshi Gardens, Vadapalani branch, Chennai celebrated 'Pongal' The Harvest Festival of Tamil Nadu, on 14th January 2019. The staff and students drew a beautiful Rangoli with vibrant colours and the traditional earthen pot was brimming with pongal, at the entrance, to usher in the spirit of well being and prosperity. The students rendered their

heartfelt gratitude to the agriculturists and cattle for braving the heat and several odds to provide the basic necessities to the entire humanity. THE IMMACULATE was founded by a stalwart educationist Ms. Debie Avilaa Westcott in 2005. The institute provides English Language coaching, soft skills, IELTS, TOEFL, PTE, etc. and its spin-off unit, TI Abroad assists students and professionals in overseas education and immigration.

As part of its CSR (Corporate Social Responsibility), the staff and the students of the organisation strives to contribute towards educating the downtrodden, preserving Mother Earth, planting trees and creating awareness programs to people of all walks of life. For more details contact phone: +91 44 23652016, mobile: 9840403116 or email to [theimmaculatecoaching@gmail.com](mailto:theimmaculatecoaching@gmail.com), [enquiry@ticse.org](mailto:enquiry@ticse.org)

## New Year Celebration brings cheer to senior citizens

Indian Community Welfare Organisation is a non profit, non Governmental, service organization working for various developmental initiatives with a specific focus on women and children for the past 23 years in Chennai. ICWO in together with Greater Chennai Corporation initiated "Shelter for Homeless" in Thattankulam Chennai Zone 6 which aims to provide shelter for destitute, elderly, orphan women, homeless and people with disability. On the eve of Happy New Year 2019 Dr.Thennarasu, Mr.Venkat Ramamohan and Ms.Sangeetha Venkat family donated 35 Dhotis & 30 Sarees and hosted the dinner for the residents of the shelter for homeless people on 1st January 2019 at Greater Chennai Corporation Shelter for Homeless at Thattankulam, Choolai at Zone - 6.



## Pongal Celebration at Velammal West



The students of Velammal West celebrated the Pongal festival in a grand and traditional way. The significance of Pongal celebration has been highlighted in the speech of the Chief-guests from Trichy Dr. K. Annalakshmi, and

Kongu. Manjunathan, famous orators of Sun TV & Vijay TV. The students' cultural programme and debate were feast to the ears and eyes of the audience. The school has organized the Rangoli competition for the parents and prizes have been

distributed by the Chief-guest to the winners. 100 pots of the community pongal have been prepared by the students. Gramiya kalaigal team's performance was the highlight of the celebration.

## Workshop on Prevention of Child Abuse Held at Velammal



Velammal Main School, Mogappair campus organized an awareness seminar on Prevention of child abuse on 18th January, 2019 in its premises. The guests of honour Mr. J. Ebenezer Martin, Ms. Chitra Aravindan, and Ms. P. Lekha Sri presided over the workshop. They discussed about child abuse and child maltreatment which has increased in India. To raise an awareness and make a difference

in their lives, slogans against child abuse were shown for the survival, safety and self-esteem of children's growth and development. They also spoke about various organizations which are ready to help and take action against any form of physical, psychological and emotional maltreatment of a child. Girl students from class 6 to 8 participated in the workshop. The session was informative and useful to the students.

## ARLANXEO showcases cutting-edge products at India Rubber Expo 2019

**ARLANXEO**  
Performance Elastomers

Chennai: 19th January 2019 – ARLANXEO, a leading producer of synthetic elastomers, highlights its latest products and technologies from its High Performance Elastomers (HPE) business unit and Tire & Specialty Rubbers (TSR) business unit at the India Rubber Expo 2019 from 17-19 January 2019. ARLANXEO has a global footprint, with 20 production sites in nine countries, with a strong presence in Asia Pacific. "We are excited to participate at India Rubber Expo (IRE) 2019 as it brings together the industry players in India and globally, who will demonstrate the latest technologies in rubber and its applications. ARLANXEO

will continue to solidify its position as a premium supplier of high performance elastomers, not only in the Indian market but also in the wider Asia Pacific region," said Prasanth Balachandran, Head of Sales, APAC for the HPE business unit. Visitors are able to see how ARLANXEO's wide range of specialty elastomers product lines and its applications enhances everyday life. Samples of finished products are on display including cots & aprons, brake shoe, automotive profile, timing belt, poly v-belt, EVM cable, PVC cable, OWS packer, auto membrane, electrical insulation mat and others.

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## VILLAGE TICKET 2.0



VILLAGE TICKET 2.0, presented by Brand Avatar and Grand Catering Company, was inaugurated in a grand manner befitting the event, in Sathyabama Institute today. This "Namma Ooru Festival" not only offers the above but is also to recognize the 3 pillars of our Village life – the farmers who have created positive impact through traditional farming methods, the artists who have treasured the traditional art forms of the village and the cooks who have passionately retained the diverse spice and taste of the village food. It is a sad fact that this set of people striving hard in the background just do not get the recognition they richly deserve and this is an attempt towards appreciating their contribution to our lives. Speaking on the occasion, Mr Hemachandran, CEO

Brand Avatar, mentioned the fact that the Village has been brought to the City – in a sprawling area in OMR, the entire village has been recreated. While the culinary attractions like 3 special meals prepared with motherly care by the 32 cooks brought in from as many districts, special attraction of this edition is the one-acre farmland with, can you believe, a village well and the pump set, where one can try his hand at tilling, sowing, and any other farming activity of his choice. Imagine trying your hand at farming in a posh commercial area like the OMR! More, Senganthal Farm is also bringing their native livestock to the venue – cattle, horse, dogs, and what have you. He also mentioned that the agenda includes inter-college village festival and Kids village Competitions

to bring in an element of sportive challenge to the young visitors. Nalla Keerai fame Mr Jagannathan is also bringing to the Festival "Nalla Santhai" to offer genuine organic food items, including rice, millets, marachekku oil, cold pressed oil, jaggery, honey, spices and pulses, wooden toys, mud products, hand made cosmetics and more! What more, these are being offered directly by about 100 farmers from the Villages in over 80 stalls. All in all, a visit to Village Festival 2.0 is bound to give you a fulfilling and satiating experience – not only will your stomach be full but you will also feel that you have been part of the team which has had its hand in recognizing the village teams, an opportunity we cityfolks may or may not have had!!

### Campaign on Cooum River restoration



Chennai Rivers Restoration Trust CRRT and national green Corps NGC organised an awareness campaign on Cooum River restoration to students of Chennai Corporation schools near Aminjikarai by involving 1050 students. Dr. Kalai arasan, project officer, CRRT who inaugurated the cultural campaign in the presence of G. Thang araj dist coordinator, NGC stressed the need

for the conservation of water and biodiversity. Thangaraj briefed the students' role in maintaining the Chennai eco system.. A team of experts from Alternate media center, Loyola college headed by Dr. kaleeswaran performed the campaign with puppetry and karagattam to educate the theme in a good manner. HM Mr. Kalaichezhian proposed the vote of thanks.

### Sony Pictures Networks India (SPN) launches its consumer education campaign with Amitabh Bachchan

Sony Pictures Networks India (SPN) has launched a comprehensive consumer education campaign, related to the new MRP (maximum retail price) way of TV channel subscriptions provided by DTH / cable operators. The #RishtaPakkaSamjho campaign has been launched with Amitabh Bachchan. The intent of this campaign, which is being rolled-out in phases, is to empower the consumer with knowledge about various pricing options to choose from, so that the consumer can make an informed choice about which Sony channels they want to watch. Accordingly, consumers can request their respective DTH / cable operator/s

to provide them those channels, either on an la carte basis or as a combination / bouquet. According to Rajesh Kaul, Chief Revenue Officer, Distribution and Head – Sports, SPN: "The 45-second TV spot talks to the Sony Network viewers, urging them to choose from SPN's 'Happy India' pack, wherein the channel bouquets are simply packaged to allow the consumer to choose the best channel combinations (across genres) at the lowest possible price points. "Our content has always brought joy to people and so will our 'Happy India' pack." To watch the TV spot, log on to www.sonypicturesnetworks.com.

### Outstanding performance in Environmental Awareness



Justice Dr. P. Jyothimani, Chairman, Monitoring Committee, Southern States, Solid Waste Management honoured Mr. G. Thangaraj, Teacher in Chennai School, Royapettah and district Coordinator, NGC Unit for recognising his outstanding performance in Environmental Awareness among School, College Students for the past 10 Years. The Justice in his address praised the services of Thangaraj who has coordinated Coastal Clean up Drive, tree plantations, Nature Walk and Trekking into Forests, conduction of Nature camps and Competitions. He is now a teacher in Corporation middle school, balaji nagar, royapettah, Chennai -14 having 24 years of service. He is now Dist. coordinator, national green Corps (NGC), dept of environment, Govt of Tamilnadu and monitoring 350 Eco Clubs in Schools (each club has 40 students & a teacher coordinator). He has planted 1700+ trees, conducted 73 health camps, coordinated 175 nature camps/forest visits/eco trails and 35 Numbers of eco awareness campaigns in to Nanmangalam Forest and Guindy National Forest.

## Orient Electric ups its premium game with new range of 'lifestyle portable fans'



Orient Electric Limited, part of the diversified USD 1.8 billion CK Birla Group, today launched a new range of lifestyle portable fans featuring distinctive designs. With changing climatic conditions and prolonged summers, increasing dust and air pollution, shrinking spaces and need for more personalised cooling solutions, there arises a need for solutions beyond the traditional ceiling and table fans. With the launch of this series, Orient Electric aims to reinstate its thought leadership in the category while meeting aspirational needs of the consumers. The company is targeting to not only grow this category exponentially, but also build a dominant share in the next one year. Speaking on the occasion, Atul Jain, Sr. Vice President & Business Head, Fans, Orient Electric Limited said "Need for safer portable fans for kids, need for better air circulation in air-conditioned rooms, far more personal need for air in confined spaces like puja rooms were some of the insights which inspired us to think and find solutions for the consumers beyond traditional ones. Each of our lifestyle range of fans addresses unique consumer insights and latent requirements. Designed to bring alive exclusivity, these fans exude sheer elegance." He further added, "With rising incomes and aspirations, along with increased exposure to digital & global lifestyle and technologies, individualisation trend is catching up fast in consumer durables space. Consumers today want to have individualised solutions

that make life simpler and experiences better. Our luxurious breed of mobile lifestyle fans is sure to interest the modern aspirational consumers and add glam quotient to their home and office interiors. Orient Electric has launched four fans in its Lifestyle series. Orient Bladeless fan uses a combination of physics and aerodynamics, flaunting a distinctive design. The curvaceous fan has no blades and comes with a remote control, in-built mood lighting with four colour options and 7.5 hours of standby timer. Orient Monroetower fan being so compact, can fit easily into any space big or small, be it your kitchen top, shop or office workstation. The fan comes complete with 3 speed settings, in-built timer and remote control for ease of use. Orient Auctor comes with 3-D auto-oscillation feature which helps circulate air to every nook and corner of the room. Stylish and compact, Orient Auctor has a touch screen control, in-built timer function and remote-controlled operation for ultimate convenience. Last but not the least, Orient Proteus is a luxury box fan with compact design, super silent motor, vertical adjustment feature and 3-speed setting along with timer control. A trusted name in the global fans industry, Orient Electric today is the largest manufacturer and exporter of fans from India with brand presence in over 35 countries. The brand has received many awards and accolades including the prestigious Superbrand status for its steadfast commitment to quality and innovation.

## Metro train services from Washermanpet to Airport soon

The phase one extension project that links Washermanpet with Tiruvottiyur and Wimco Nagar will be open for public by June 2020. Not only that, all the pending safety works in this last line of phase one between AG-DMS and Washermanpet stations will be completed at the earliest," said Commissioner of Metro Railway Safety (CMRS) – Bengaluru circle K A Manoharan. He said this post undertaking the safety inspection of the final line of Chennai Metro Rail Ltd's (CMRL's) phase one project connecting AG-DMS and Washermanpet stations starting the process from Washermanpet station. Earlier, he inspected the ventilation facilities, track works, and other parameters. He checked out various facilities at all the eight stations on the stretch including AG-DMS, Thousand Lights, LIC, Government Estate, Chennai Central, High Court, Mannadi and Washermanpet to verify if they are safe for passengers. "After the safety inspection fully



gets over and all the drawbacks sorted out, the opening date of the line for public will be announced which will be most probably in a week," he added. The inauguration of this stretch will denote the completion of the Rs 14,600 crore phase one project covering a total of 45 km. With phase one inching towards opening, CMRL has gradually shifted focus to the 9-km phase one extension that links Washermanpet with Wimco Nagar and Thiruvottiyur. The contract for the track work has been awarded to Apurvakriti Infrastructure Private Ltd and would take about a year to complete. Nine stations at Washermanpet, Korukkupet, Sir Theagaraya College, Tondiarpet, Toll Gate, Thangal, Gowri Ashram, Tiruvottiyur and Wimco Nagar, will come up according to the plan. The construction would be complete by December 2019.

## New naval air squadrons

Indian Government has approved setting up of three new naval air squadrons in Tamilnadu and Gujarat as part of efforts to bolster the Indian Navy's overall strength, officials said. Indian Government has also sanctioned recruitment of manpower for manning additional aircraft in existing Dornier surveillance squadrons in Kerala and Andaman Islands, they said. A contract for procurement of 12 Dornier aircraft was signed with Hindustan Aeronautics Ltd two years back and their delivery is commencing soon. The new Dornier 228 maritime surveillance aircraft to be delivered to the navy are fitted with improved 'state of the art' sensors and equipment which includes glass cockpit, advanced surveillance radar, optical sensors and networking features, the defence ministry said.



## Draw Ceremony of the ATP 250 World Tour



The Official Draw Ceremony of the ATP 250 World Tour event Tata Open Maharashtra took place at the Mhalunge Balewadi Stadium, Pune. India's top-ranked player Prajnesh Gunneswaran will play his opening encounter against American Michael Mmoh. Ranked 103 in the world, Mmoh and Gunneswaran train at the same Academy (Alexander Waske Tennis University). "Unfortunately I am playing Mmoh who is from my Academy and we also did the pre-season together. But I will do everything in my power to send him back home in the first round," Gunneswaran said after the draw ceremony. The ceremony was attended by Tournament Director Prashant Sutar, Pune Municipal Corporation Commissioner Saurabh Rao, ATP Supervisor Miro Bratoev, ATP Tour Manager Arnau Brugues, MSLTA Secretary Sunder Iyer along with Gunneswaran and defending

champion Gilles Simon. The top four seeds, Kevin Anderson, Hyeon Chung, Gilles Simon and Malek Jaziri, got a bye in the first round. "Last edition I received a thrilling response and cheering from the crowd. I was surprised as that was the first time I played in India and the support and cheering of the fans made me return to the tournament," said Simon on his return to the city for the ATP World Tour event. Local boy Arjun Kadhe will face Laslo Djere in the first round. Kadhe, who got his second wild card to this event, will have an uphill task against the world No. 94. Djere who progressed to round of 16 in the last year's edition beating Marius Copil in the first round. Wild card entrant Ramkumar Ramanathan will be playing against world no. 97 Marcel Granollers in a tough first-round encounter. This will be their second ATP encounter and third including Challenger. The Indian Davis Cup player

will look to register his first win against the Spanish player. In 2014, Ramanathan lost in straight sets at Chennai Open while in June this year he went down in a marathon quarterfinal at Nottingham Challenger. World no. 96 Ernests Gulbis will be starting his campaign against Pedro Sousa. The Latvian defeated Jay Clarke, Damir Dzumhur and 4th seeded Alexander Zverev in 5 sets to reach Wimbledon 4R as a qualifier. In doubles draw, top-seeded Indian pair of Rohan Bopanna and Divij Sharan will face Radu Albot and Malek Jaziri in their opening encounter. Among other Indian entrants in doubles draw, Leander Paes who will play alongside Mexico's M. Reyes-Varela have drawn D. Marrero (ESP) / H. Podlipnik-Castillo (CHI). Second-seeded pair P. Oswald (AUT) / T. Puetz (GER) have drawn Indian duo N Balaji and Arjun Kadhe in their opening encounter. The third Indian pair and wild card entrants Purav Raja and R Ramanathan will face British duo L. Bambridge and J. O'Mara. All the matches will be broadcasted live on Star Sports Select 2 and Star Sports Select 2 HD.