



5,400 runners participate in the 8th edition of GAVS Dream Runners Half Marathon

GAVS Dream Runners Half Marathon 2019, witnessed a participation of a record 5400 runners from all over the country. The event is a fund-raiser for the cause of providing Prosthetic Limbs to the physically and economically challenged sections of the society. This has been done in association with The Freedom Trust a charitable organisation that specializes in offering these services. Over a 150 physically challenged individuals have been provided with Prosthetic Limbs through this marquee event. Around 20 of them are running a short distance of 50 m for the first time in many years on the 21st of July. The event saw several families running in support of the cause as in the earlier instances, and was flagged off by Shri R Nataraj, Mylapore MLA and former Director General of Police, Tamil Nadu. He was joined by a few other corporate leaders and eminent personalities of the city. With a modest beginning in 2012, GAVS Dream Runners Half Marathon has now grown to become a signature event on the marathon calendar of Chennai. From a mere 450 runners in the first edition in 2012, GAVS DRHM supported by title sponsor GAVS Technologies Pvt. Ltd. a leading Chennai-based IT firm, has grown admirably year after year to about 5400 runners who participated in 10kms and 21.1kms categories. Participants were from diverse walks of life, are of varied ages and possess wide, unique capabilities. Over 1000 Women runners are part of the event. Members from 10 established chapters of Dream Runners from across the city made up a large contingent, showcasing the positive influence of Dream Runners on the health and lifestyle landscape of the city. Over 500 trainees, who enrolled for the



Dream Runners' 'Free Structured Training Program' over the past 8 weeks, enjoyed their first 'big event' experience. "Let us Run, So they can Walk", says the tagline of 8th edition of GAVS Dream Runners Half Marathon. All the doctors participating in the event from the Dream Runner Chapters were given a special vest for easy identification should a runner need any medical assistance. The event also has collaborated with ALERT, a voluntary organisation specializing in training members of the public in first aid and CPR. ALERT Volunteers were also positioned along the route at strategic locations to act as first responders for any medical emergency till the ambulance arrived. The runners were also given the option to not take a T shirt and donate Rs 250 for the cause and around 500 runners have decided to donate instead of taking the T Shirt. The Organizers also thank Twin Birds and Polyhose for their support in organizing GAVS DRHM 2019.

ITM Business School held its 25th Convocation Ceremony



Chennai: ITM Business School, Chennai conducted its 25th Convocation Ceremony with all its glory and grandeur at the MMA Management Centre, Madras Management Association. 44 students of ITM Business School University successfully graduated and were awarded with the certificate of the completion of their course. The program was presided over by Prof. R. S. S. Mani, Vice-President, Institutional Development, ITM Group of Institutions. The program commenced at 10.00 am and was closed

by 1.30 pm with all its solemnity and gaiety, with the Director, Prof. Gulshan Kumar, welcoming the gathering. The Chief Guest of the program was Mr. Venkatram Mamillapalle, Country CEO and Managing Director, Groupe Renault. While addressing the gathering, he emphasized on the virtues of empathy, wisdom, self-trust, and the ability to develop options, thereby experimenting with decision-making. Prof. R.S.S. Mani in his presidential address reiterated the need-of-the-hour of being socially responsible. The

special guests of the day were Mr. Madhava Naidu, Advisor, ITM Trust, and Mr. Gopalakrishnan, Advisor, ITM Trust. Speaking on the occasion, Prof. R.S.S. Mani of ITM Group of Institutions said, "It gives me great pleasure to congratulate the graduating students, of ITM Business School on the occasion of its 25th convocation. We wish them good luck for their future endeavours." Proud parents and family members were sighted at the event cheering and expressing the feeling of joy at the special occasion.

Inspire Institute of Sport celebrates Olympic Day



To celebrate the occasion of Olympic Day, a group of 22 members from the IKEA Young Athletes Program of Special Olympic Bharat were invited to visit the Inspire Institute of Sport in Ballari, Karnataka. The students, who are from Saadhya and Tamanna Residential Schools for Specially-abled in Ballari, Karnataka were given a special tour of the world class sports facility and had a good interactive session with the athletes residing in the institute as well. "We are very excited to host the children from the Young Athletes Program on the occasion of celebrating Olympic Day. Special Olympics Bharat and IKEA Foundation are working brilliantly to ensure that children with intellectual disabilities receive well rounded sports training. I hope the interaction for these children with our athletes at IIS and a visit to our facility will create a sense of aspiration in them to further pursue sports. This was one of the most meaningful ways for us here at IIS to celebrate sports and promote inclusion." said, Rushdee Warley, CEO, Inspire Institute of Sport. Being India's first privately funded high-performance training centre, the Inspire Institute of Sport is the hub for all aspiring Olympic athletes of the country. Some of these athletes gave a tour to the Special Olympics

Bharat children of the sprawling campus and training facilities across wrestling, judo, boxing, athletics and swimming. Asian Games Triple Jump Gold medalist Arpinder Singh and the Haryana Steelers Kabaddi team, who are training at IIS ahead of the upcoming season also joined the celebrations and handed out presents to the young athletes. "It has been such a phenomenal experience of conducting the Special Olympics Young Athletes program supported by the IKEA Foundation and witnessing children with intellectual disabilities enjoy and grow through the world of sports. Celebrating the day through touring such incredible sports infrastructure with the professional athletes at the IIS gives our young athletes an amazing opportunity to dream big. We are ever grateful to the Inspire Institute of Sport to have invited us for this wonderful celebration." - Arathi K.T, Vice President, Special Olympics Bharat, Karnataka. The Special Olympics' Young Athletes Program (YAP) supported by the IKEA Foundation focuses on promoting inclusion and the development of children with intellectual disabilities through sports and play. The program helps young children with intellectual disabilities have a meaningful impact on their social, cognitive, psychological and

physical development via sports. In November 2016 the IKEA Foundation announced its collaboration with Special Olympics Inc to fund the Young Athlete program as part of their 'Let's Play for Change' Campaign. In 2017, IKEA Foundation joined hands with Special Olympics Bharat to strengthen their focus on the program that concentrates on developing children with Intellectual Disability through play, introducing and preparing children in the age group of 2-7 years to sports while also offering their families an opportunity to learn about their child's ability through inclusive play. The IKEA Foundation (Stitching INGKA Foundation) is the philanthropic arm of INGKA Foundation, the owner of the IKEA Group of companies. We aim to improve opportunities for children and youth in some of the world's poorest communities by funding holistic, long-term programs that can create substantial, lasting change. The IKEA Foundation works with strong strategic partners applying innovative approaches to achieve large-scale results in four fundamental areas of a child's life: a place to call home; a healthy start in life; a quality education; and a sustainable family income, while helping these communities fight and cope with climate change.

Sony Pictures Networks India inaugurates the 24th Community Water Centre



Taking a step further towards building a better society, Sony Pictures Networks India (SPN) inaugurated its 24th Community Water Centre at Koliwali village in Bhiwandi Taluka. This initiative is in partnership with Naandi Foundation, under the environment pillar of SPN's CSR programme. The Community Water Centre at Koliwali village, will provide access to clean drinking water to at least 3000 individuals in the village that houses 750 families. To support the cause and to educate the habitants of Koliwali village, prominent actors from the network's Marathi channel - Sony Marathi, Harshad Atkari and Mayuri Wagh along with Sony Pictures Networks' Head CSR, Rajkumar Bidawatka, local authorities from the Gram Panchayat and senior members from Naandi Foundation were present at the inauguration.

Announcing the launch of the all new Backhoe Loader, TATA HITACHI SHINRAI

Following highly successful launches in the Southern markets, East and some parts of Western and Northern India, Tata Hitachi launched the all new backhoe loader, TATA HITACHI SHINRAI in Lucknow, Uttar Pradesh. A revolutionary new offering from Tata Hitachi, SHINRAI is designed and manufactured on the key tenets of capability and reliability. An engineering masterpiece, this machine, with its new and advanced features, stands true to its name: SHINRAI - a Japanese word that means Trust, Reliability and Confidence. With Industry leading reaches, dig forces, a brand new front end loader geometry and a design built for attachments; Tata HITACHI SHINRAI is a truly capable machine. This capability is backed by a "high torque at low rpm" engine with enough reserve power across its entire spectrum to provide confidence in its capabilities. With a spacious, cabin with easy to work controls, fully mechanical drive train, an In-line fuel injection pump, a special warranty & support package and INSITE (Tata Hitachi's Telematics suite) enabled, with an air conditioned cabin as an optional fitment, Tata Hitachi SHINRAI is sure to evoke confidence and trust amongst customers. This all new Backhoe Loader holds out a promise of performance, power and low operating costs. Built on the platform of next-gen engineering that can tackle all terrains, SHINRAI is a machine where solid trust meets unparalleled reliability. Speaking at the press



conference, Mr Shin Nakajima, Director, Sales, Marketing and Customer Service, Tata Hitachi mentioned, "We are very proud to launch SHINRAI in Lucknow today. Lucknow is an important market for us and we are confident that this revolutionary backhoe loader will make its mark immediately. We dedicate this machine to our customer and dealer fraternity." Mr Hemant Mathur, Assistant Vice President, Sales and Marketing added, "The launch of Tata Hitachi SHINRAI in Lucknow, Uttar Pradesh marks another milestone for us. We have launched the machine in South, Central, East India, Vidharbha, some parts of the North. With the launch at Lucknow today, we are consolidating our reach and gradually extending our footprint to have a pan India presence soon."

Velachery Flyover Project needs speedy completion



The completion of the Velachery twin flyover project was started in January 2016 with an aim of easing traffic flow in the Vijayanagar junction, linking Velachery Main Road, Velachery Bypass Road, Taramani Link Road and GST Road. One flyover will start at Velachery Bypass Road and end near the Velachery MRTS station, the other will connect Taramani Link Road to the Bypass Road. Both flyovers will

have two lanes. The twin flyovers are a set of two L-shaped flyovers currently under construction at the Vijayanagar Junction. At present the on-going flyover construction work causes traffic snarls and severe hold ups during peak hours. Speedy and timely completion of the flyover will be a boom to the motorists and pedestrians, says the Velachery area residents.

Royal Enfield strengthens its service network in Lahaul&Spiti, Himachal Pradesh

Royal Enfield today announced the opening of two new service centres in Himachal Pradesh. With a view to cater to thousands of Royal Enfield motorcyclists traveling to Leh and traversing these treacherous mountain passes each year, the two new service centres will be located at Kaza and Keylong. With the launch of these service centres, Royal Enfield now has a total of 13 service centres in the state and 943 across the country. Building better accessibility for riding enthusiasts has been an important cornerstone in Royal Enfield's expansion strategy. Quicker and better access to the world of pure motorcycling, including product, service and spares is an important aspect, and the launch of the two new service centers in Kaza and Keylong is in line with this strategy. Royal Enfield has established network of dealerships across India, including remote locations in Ladakh and rest of Jammu & Kashmir, Arunachal Pradesh, Sikkim, among others. Commenting about the expansion of the service network, Mr Shaji Koshy, Head - India+ Business, Royal Enfield said, "The Himalayas has been the spiritual home to Royal Enfield, and for over 60 years, riding enthusiasts have traversed these mountains on our motorcycles. Over the last few years, we have seen an increase in the number of people riding to the Himalayas on Royal Enfields. With the expansion of our service network in Himachal Pradesh at Kaza and Keylong, we have ensured that riders get adequate support even at high altitudes and challenging terrains. With places like Leh, Ladakh, Lahaul&Spiti getting featured on every rider's bucket list, these service centres will cater to riders travelling to Leh region from any of the two routes - via Manali or Shimla." Both the service centres offer full-service facilities with over 4 service bays and a crew of fully trained and authorised Royal Enfield service personnel, thereby providing support to all the riders on this route, further expanding Royal Enfield's presence in the region.

Scholarship given to 22 meritorious students

Sri Sai Ram Education Institution's founder-chairman Leo Muthu's fourth year anniversary and remembrance gathering was held at his memorial in Sai Ram Engineering College. The guest speakers spoke about correspondent Leo Muthu's works and his life and the growth of his institutions. During the event, 22 meritorious first-year students from economically-backward sections were given scholarship

by the management, which included free tuition fees for the entire four years, hostel and mess fees. The scholarships, worth around Rs 2 crore, were distributed by the institution's chief executive officer Saiprakash Leo Muthu, Leo Muthu Education Trust vice-president Kalaiselvi Leo Muthu and businessman K Subramaniam. Around 1,500 destitute students were given school books, bags and other materials by the Leo

Muthu Education Trust. Capital fund to 100 differently-abled aspiring entrepreneurs was also distributed by the management. Matram Foundation administrator Vinoth delivered the special address. Trust members Sharmila Raja, Revathi Saiprakash, Moorthy, Sathish Kumar, Munusamy, Balasubramaniam, M Sathyamurthy and college principals A Rajendra Prasad, K Palanisami and K Maran participated in the function.

44th Annual Art Exhibition is Fantastic



The 44th Annual Art Exhibition consisting of drawings, paintings and sculptures organised by Tamil Nadu Arts and Crafts Improvement Association was inaugurated on 8th July 2019 at Lalit Kala Akademy, Greams Road, Chennai. Shri B.R. Annapillai, Founder and President of Tamil Nadu Arts and Crafts Improvement Association presided over the grand function. As a token of appreciation mementos were presented to all the participating artists for displaying wonderful creative talents and artistic skills.

Knight Frank India launched 11th edition of India Real Estate



Chennai, July 9, 2019: Knight Frank India launched the 11th edition of its flagship half-yearly report - India Real Estate. The report presents a comprehensive analysis of the residential (across eight cities) and office (across eight cities) market performance for the period January – June 2019 (H1 2019). The report findings establish that the number of residential launches in Chennai increased by 19% in H1 2019 to 7,762 from 6,523 in H1 2018. The housing units sold saw an increase of 5% in H1 2019 to 8,979 from 8,585 in H1 2018. Chennai's office market witnessed 6% increase in volume of office space transacted in H1 2019 to 0.2mnsq m (1.9mnsqft) from 0.2mnsq m (1.8 mnsqft) in H1 2018. Increased co-working activity is driving office space absorption in H1 2019 and has contributed to the growth in share of the Other Services sector, from 34% in H1 2018 to 61% in H1 2019. According to the market highlights of Chennai, launches grew by 19% year-on-year (YoY) during H1 2019 on the back of the Tamil Nadu Combined Development Regulations (TNCDR) and Building Rules, 2019 notification of February 2019. Of the total launches, 74% belong to the sub-5 mn category. Sales seen a modest growth of 5% YoY in H1 2019 on the back of the demand for affordable housing units. Residential prices have corrected by 3% (YoY) in H1 2019 to INR 47,110/sq m (INR 4,377/sqft) from INR 48,567/sq m (INR 4,512/sqft) in H1 2018. Unsold inventory came down by 21% (YoY) in H1 2019 to 17,810 housing units from 19,027 housing units in H1 2018. Suppressed launches in 2018 result in a net decrease in unsold inventory. Three of the top five transactions, in terms of transacted area in H1 2019, are by co-working players, bringing to light the fact that these players are at present, major drivers of

office space absorption in Chennai. The present water crisis in Chennai has been slowing down construction activity and could eventually result in six-to-nine-month project delays. Joseph Thilak, Senior Director - Occupier Solutions, Chennai, Knight Frank India said, "The Chennai office market is showing definite signs of market stability. Transaction numbers have seen a positive growth for the first time since H1 2017. Increased activity in the co-working industry has significantly contributed to the growth of Chennai's office market. However, inadequacy of quality supply continues to remain the biggest challenge."

Creating awareness in forest conservation and biodiversity

About 100 students enrolled in National Green Corps movement an initiative of Ministry of Environment, Forest and Climate change at Padma Subramaniam Bala Bhavan Matriculation Higher Secondary School in Mangadu, Chennai during the Inauguration of all co-curricular activities and clubs. G Thangaraj, Chennai district coordinator during his speech after inauguration, stressed the students involvement in forest conservation and biodiversity. He also pointed out the various eco centres situated in and around Chennai and the need of the visit to such learning areas. Also Slogans competitions winners as part of the swachatha paghvara were so honoured with Prizes and certificates. Dr Balasubramanian, meteorologist, IMD demonstrated the cyclone path and the difference between climate and weather. Earlier Dr. Radhakrishnan, correspondent welcomed the gathering.



Longines inaugurates its new boutique in VR Chennai with its Ambassador of Elegance Aishwarya Rai Bachchan



Chennai, July 24, 2019 – Strengthening its Indian retail network, the Swiss watch brand Longines inaugurated its new exclusive boutique at VR Chennai in presence of its Ambassador of Elegance – Aishwarya Rai Bachchan. Spread across 350 square feet, the store displays a large selection of Longines timepieces, including the most iconic watches of the brand as well as its latest models. Speaking on this occasion, Aishwarya said: “I have been a part of the Longines’ family for two decades now and I have only seen it grow from one milestone to another. Today, I am very

happy and proud to inaugurate this new Longines boutique in Chennai, a city close to my heart.” During this event, Aishwarya was presented with a timepiece from the new Hydro Conquest collection. Combining watchmaking excellence and traditional elegance, both hallmarks of the winged hourglass brand, this line features a bezel enhanced with a coloured ceramic insert adding a touch of brilliance and modern styling. These new, refined models derive their inspiration from the fascinating world of aquatic sports. Based in Saint-Imier in Switzerland since 1832,

the watchmaking company Longines wields expertise steeped in tradition, elegance and performance. With generations of experience as official timekeeper of world championships, and as partner of international sports federations, Longines has built strong and long-lasting relationships in the world of sport over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world’s leading watch manufacturer. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.

Canon announces Launch of Green Environment Together Initiative

23rd July 2019: Canon India, one of the leading digital imaging organisations in the country, further strengthened its commitment towards the community with the launch of its Green Environment Together (GET) initiative. Aligning its social responsibility with business goals, with every purchase of a Laser Multi-Function Device (MFD), the company has committed to plant a sapling on behalf of Canon’s direct customers. The company aims at planting over 10,000 trees annually across the length and breadth of the country. The announcement comes closer on the heels Canon India’s performance as per the recent IDC (International Data Corporation) market tracker report. According to IDC’s Asia/Pacific Quarterly Hardcopy Peripherals Tracker*, Q1 2019 (Released on 16th May 2019), Canon India is the market leader in the overall copier segment with 23.97 percent market share in the first quarter of 2019 based on unit shipments. The company is leading ahead in the colour laser copier segment, dominating the market with an impressive 39.27 percent market share in the same quarter. It is also racing ahead in the mono copier category acquiring a 22.10 percent share. Speaking at the launch of the GET Initiative, Mr. Kazutada Kobayashi, President and CEO, Canon India said, “At Canon, we are driven by our corporate philosophy of ‘Kyosei’, which stands for living and working together for the common good. In line with the same, we endeavour to bring out initiatives that promote development of the communities in which we operate. While we have been successfully introducing products and innovations that resonate with the aspirations of our customers, we also believe that as industry leaders, it is our responsibility to give back to the society. With the launch of our ‘Green Environment Together’ initiative, we aim to create an ecosystem in association with our direct customers, which will help build a cleaner and greener environment. Thus, strengthening our resolve of caring for the environment as well ensuring customer delight by making businesses smarter.” Speaking about the new initiative, Mr. K Bhaskhar, Vice President, Business Imaging Solutions (BIS) said, “In line with our philosophy of Business Can Be Simple, we work towards becoming a trusted partner, who understands needs and can help organizations grow. This has helped us acquire huge market acceptance, culminating in our industry leadership. In accordance with Q1 market share numbers released by IDC, we are excited to share that Canon India has retained its position as a market leader in the overall copier market. As a responsible brand in the office imaging space, we have always endeavoured to bring forth products and solutions, which cater to the requirements of both our customers and community at large. We believe that enterprises, large or small have an important role to play when it comes to building a sustainable environment together. Hence, I believe the launch of ‘Green Environment Together’ initiative will go a long way in strengthening our resolution towards giving back to the



society along with ensuring customer delight. “The initiative will play a crucial role among the larger enterprise and SME segment, while educating them on the most eco-friendly way to scale up their business. With the endeavour of ‘Business Can Be Simple’, Canon has been able to help business owners utilise innovative and advanced technology-driven solutions to optimize their business processes and in turn provide a superior experience to their end users while keeping costs under control. The brand will continuously strive to bring new and revolutionary solutions for its consumers through its initiatives.