



Educational Scholarship provided for multiple marginalized children

Indian Community Welfare Organisation is a non-profit, non-governmental social work organisation working for various developmental projects with specific focus on women and children for the past 25 years head office based in AP-216, 18th Main Road, T Block, 6th Street, Vallalar Colony, Anna Nagar West, Chennai. Every year ICWO provided Educational Scholarship material support for 750 children for the past 19 years from the year 2000. This year in 3 phase's educational scholarship materials were awarded for 450 children the last phased of distribution function organized on 7th September 2019 at ICWO Head Office, Anna Nagar West for 100 children with the support from Mercy Home-Belgium, M.R.Pratap Public Charitable Trust, Thomson Reuters and Swiss India Trust. The education scholarship consist of school fees, (Long Note Books, Short Note Books, Handwriting Note (Small), Handwriting Note (Big), Drawing Note, Two Lines Note Book (Small), Two Line Note Nook (Big), Four Line Note Book (Small), Four Line Note Book (Big), School bag, Lunch bag, Pencil Box, Pencil, Eraser, Sharpeners, Long Ruler, Small Ruler, Graph Sheet, Pork Spoon, Pouch, Ink Pen, Gel Pen, Sketch Pen Set, Crayons Wax, Crayons Pencil, Snacks Box, Water Bottle, Tiffin Box, Napkin, Brown Sheet, Exam Pad, Ink Bottle, Folder, Sticker Label, Water Colour & Spoon. Those who willing to sponsor for next year 2020 are welcome to contact Mr.A.J.Hariharan, Secretary, ICWO on 98401-88821, 044-26184392.



NEXA partners with 20th IIFA Awards 2020 to bring a premium experience for its new-age customers



NEXA, the premium auto retail channel by Maruti Suzuki, today announced its association with 20th IIFA Awards 2020. This marks the fifth consecutive edition of NEXA's collaboration with IIFA- India's most prominent awards that celebrates the very best of Indian Cinema. With this association, Maruti Suzuki aims to blend premium-ness and inspirational designs offered by NEXA with glitz, glamour and stardom studded- 'Indian Cinema'. The nail biting award ceremony will be an amalgamation of B-town celebrities, music, fashion trends and premium experiences. The audience will experience a bespoke and exclusive NEXA inspired fashion show at IIFA Rocks, curated by fashion veterans, Shantanu and Nikhil. This fashion show will highlight exclusive colours, aspirational themes and inspiring designs by Maruti Suzuki. The major attraction of the entire show will be IIFA Green Carpet which will encapsulate the stylish new premium MPV; XL6 adding

to the already glamorous world of IIFA. As a part of the association, NEXA Experience launched a social media campaign with the hashtag #GoldenTicket. The participants will have to answer five questions tagging them and the winner will receive a golden chance to walk the green carpet at IIFA awards. This campaign is open to anyone and everyone. NEXA celebrates the relentless spirit of creators that never stops exploring, innovating, influencing and experimenting. In a short span of 4 years, NEXA has exponentially expanded with 350+ outlets covering over 200 cities across the country. It believes in offering its services beyond just selling cars by creating exciting experiences for young and aspirational customers. Creating multiple experiential zones for their new-age customers, NEXA has successfully stepped in the fields of fashion and music. It has collaborated with iconic properties like IIFA, Lakme Fashion Week and renowned names from the music industry to launch NEXA Music which curates original English music. Commenting on the partnership, Mr. Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India Limited, said, "The automotive industry has moved beyond 'Retail Experiences'. It is about privileges now. From innovations to hospitality, the entire journey has become more evolved and indulgent. And NEXA's association with IIFA awards is a wonderful testament to that fact. We are happy to take our relationship with IIFA into its fifth year. We are inspired by the fact that our association brings us a step closer to our new age customers who seek global experiences in their everyday lives. NEXA is as much about innovative technology, as it is about global design and sophisticated style. In just four years we have touched a million hearts and the newest member to embody NEXA's values is the all new exclusive 6-seater, the XL6. This premium MPV is all set to charm you with its looks and charm you with its premium interiors, leaving you truly inspired."

India Vision Foundation Celebrates 25 Successful Years



India Vision Foundation (IVF), a non-profit, non-government and voluntary, organization founded by Dr. Kiran Bedi celebrated its Silver Jubilee at Air Force Auditorium, New Delhi. 31 August 2019 marks 25 years of the Foundation's journey of Prisoners' Reformation and highlights the impact & success of foundation's work since its inception i.e. 1994 with all its internal & external stakeholders'. A theme for the 25th year was launched by the foundation, Stories of Change: Connect. Empower. Transform. The proposed words of the theme: Connect, Empower & Transform in true sense denotes the working

of the foundation with its beneficiaries. The event witnessed a variety of cultural performances by the beneficiaries from different projects including a special performance by Inmates from Rohtak Prison, Haryana. Event also marked the launch of a Crèche Curriculum, which is an endeavor to provide a standardized curriculum for children living inside prisons. The event was attended by Who's and who from the Corporate World, Hon'ble Minister; Bureaucrats, Diplomats were present to witness the history in making and support the noble cause. Speaking on the occasion, Dr. Kiran Bedi, Founder Trustee India Vision Foundation, said, "Today is a

historic moment for us. When I look back and ponder about how IVF was born, how we started in a very humble manner. Today, indeed we have travelled a long way and able to touch the lives of over 2,50,000 individuals. But our endeavour is to further reach out to empower and transform many more lives. Our mantra would continue to #SaveTheNextVictim" India Vision Foundation (IVF) is a non-profit, voluntary, non-government organization. IVF was born with the receipt of the Ramon Magsaysay Award by Dr. Kiran Bedi in the year 1994, received for forging 'positive relationships' between people and the police through creative leadership.

Ancient DNA study reveals origin of languages

For decades, researchers have debated how Indo-European languages came to be spoken from the British Isles to South Asia. Now, the largest-ever study of ancient human DNA suggests that the answer may lie with a mass migration of Bronze Age herders from the Eurasian Steppes, starting 5,000 years ago, westward to Europe and east to Asia. Vagheesh Narasimhan, co-first author of the paper published in the journal *Science* on Thursday, told AFP that the role of population movements over the past 10,000 years was key to understanding linguistic changes and the transition from hunter-gatherer activities to farming. "There's been a lot of DNA work, as well as archeological work, about both of these processes in Europe," the postdoctoral fellow at Harvard Medical School explained, but these transformations are less understood in Asia. A global team of geneticists, archeologists and anthropologists analyzed the genomes of 524 never-before-studied ancient individuals from Central and South Asia, increasing the worldwide total of published ancient genomes by about 25 per cent. By comparing the genomes to one another and to previously discovered remains, and by placing that information into its historical context through archaeological and linguistic records, the team was able to fill the gaps in our current understanding. A 2015 paper indicated that Indo-European languages



– the world's biggest language group that includes Hindi-Urdu, Farsi, Russian, English, French, Gaelic and more than 400 others – arrived in Europe via the steppes. Despite being spread over a vast area encompassing myriad cultures, these languages share uncanny similarities in syntax, numbers, basic adjectives and numerous nouns, including those related to kin, body parts and more. "We can rule out a large-scale spread of farmers with Anatolian roots into South Asia, the centerpiece of the 'Anatolian hypothesis' that such movement brought farming and Indo-European languages into the region," said co-author David Reich, also at Harvard Medical School. "Since no substantial movements of people occurred, this is checkmate for the Anatolian hypothesis." There are two new lines of evidence in favour of steppe origin. First, the researchers detected genetic similarities that connect speakers of the Indo-Iranian and Balto-Slavic branches of Indo-European. They found that the present-day speakers of both these groups descend from a subgroup of steppe herders who moved west toward Europe 5,000 years ago, then spread back east to Central and South Asia in the following 1,500 years.

3M-CII Young Innovators Challenge Awards 2019

3M India, announced the winners of the sixth edition of 3M-CII Young Innovators Challenge Awards at the 15th CII Innovation Summit 2019 in Bangalore. The challenge focussed on the theme 'Disruptive Innovations to Create Social Impact' and recognised and rewarded innovations across the categories of product, service and rural innovation. This year's challenge looked for innovations that can either displace an existing situation to replace it with positive change or alter the status quo with variables that can create wider social impact. Over 800+ entries were received from urban and rural India. 3M has long been synonymous with Innovation. To encourage this culture of innovation, in 2014, 3M India collaborated with Confederation of Indian Industries (CII), to create an inclusive platform for innovators from across India – urban, rural, semi-urban, enterprise, individuals etc. The Challenge encourages the submission of ideas and projects, in the areas of health, education, livelihood, environment, governance and/or inclusive development. As a testimony to its success, the challenge over the years has seen a significant upward trend in the number of applications increasing from 300+ entries in 2016 to over 800+ entries in 2019. Even more encouragingly, the 'Rural Innovations' category introduced in 2018, also witnessed remarkable participation with 100+ eligible nominations received this year. Congratulating the winners and emphasizing the need for innovation, Mr. Ramesh Ramadurai, Managing Director, 3M India, commented, "3M has been a leader in innovation for the past 100+ years. We believe that innovation can and should create inclusive, cost-effective and sustainable solutions especially in a diverse country like ours. Building a skilled-talent pool by promoting STEM education along with public-private partnerships, will foster a climate for innovation and encourage talent. Keeping this in mind, we instituted this award together with CII, which recognises and motivates path breaking ideas from young innovators across the country." He added, "To make this award a truly inclusive one, last year, we introduced a category to encourage participation from innovators in rural India, which has received resounding response." Of the 800 entries received this year, the top 59 entries were selected by experts from development and technical sector. The 18 best ideas were shortlisted to pitch their innovation to the grand jury, based on which six winners were selected. This year, the challenge has introduced two prizes for each category. In addition to getting an opportunity to present their winning ideas at the banquet session of the CII India Innovation Summit in Bangalore, the group are also given grants by 3M and encouraged to seek mentorship should they need it. 3M is also a global strategic partner of Nobel Media and offers the winners an opportunity to attend the Nobel Prize Series and meet the laureates, whenever the event comes to India.

SPECIAL OFFER
@
₹ 4999/-

WEBSITE PACKAGES

Personalized Design
Responsive Website
5 Static Web Pages
Contact form integration to email

info@amigosoftwares.com

Web Hosting for 1 year
.IN domain name for 1 year
Product / Images Gallery

*OFFER VALID FOR LIMITED PERIOD ONLY

www.amigosoftwares.com

CALL US

+91 6374269009

+91 9094923986

AMIGO
SOFTWARES

TANKER Foundation was awarded The Radiant Wellness Ambassador Award for Health



TANKER Foundation was awarded The Radiant Wellness Ambassador Award for Health during the The Radiant Wellness Conclave 2019 (IV Edition) which was held on 31st August 2019 at Taj Coromandel, Chennai. Mrs Latha Kumaraswami, Managing Trustee of TANKER Foundation and the TANKER Team (Mrs.Rajalakshmi Ravi, Mrs Rohini Menon and Mrs Vasanthi Ravi) received the award on behalf of TANKER from Dr. Shashi Tharoor, Indian Politician and Former Diplomat. Dr.Lakshmi Vijayakumar was awarded the Lifetime Achievement Award for her dedicated work through SNEHA. This year's Radiant Wellness Conclave was inaugurated by Mrs.Kanimozhi .Several renowned speakers spoke on varied subjects related to Health and well being. The speakers were Dr. Shashi Tharoor, Olympian Abhinav Bindra, Journalist Barkha Dutt, Actor Lisa Ray, Film Director Meghna Gulzar, Dr. Anil Lamba, Environmentalist Solar Suresh. TANKER

Foundation have completed 26 years of service for the underprivileged with kidney ailments. With your help, we have meaningfully contributed to healthcare, research, training and advocacy connected to kidney disease. From June 1993 till August this year, TANKER has provided 304,226 free and subsidized dialysis for 1482 patients. They also given financial support of Rs. 271 Lakhs to 3191 patients as one-time contributions ranging from Rs. 5,000/- to Rs. 50,000/- for transplantation, medication, investigation and fistula surgery costs. Their seven subsidized dialysis units have a total of 115 Dialysis Stations situated in Ambattur Rotary Hospital, Chennai, Chokkikulam, Madurai, RVS College of Nursing, Kannampalayam, Coimbatore, Corporation P.H.C, Nungambakkam along with RCME Chennai, in Thiruverkadu with RCMW Chennai, in Vellore with RCVF and in Corporation U. P. H. C, Retteri along with RCCT, Chennai, and in Perungudi

with Corporation U.C.H.C. We do 4707 dialyses per month, of which 3724 are free of cost with valuable help from the Chief Ministers Comprehensive Health Insurance Scheme (CMCHIS), Greater Chennai Corporation and other valuable donors. At present, we help 509 patients in units and also have a dialysis facility at PIMS, Pondicherry. In November 2009, we started our HIV Dialysis Unit providing dialysis to underprivileged HIV patients. This is the first of its kind in India. TANKER have reached out to more than 1.80 lakh people with the 1205 Awareness Programmes we conducted at schools, colleges, law enforcement offices and public forums. We have also screened 32,796 individuals for early detection of kidney disease through our 379 screening camps. As the field of research in kidney diseases requires more attention and guidance in India, TANKER also gives awards for research in Nephrology and Service to the tune of Rs. 7 lakhs every year.

ShareChat Education Report: How Tamil users are learning on the go

For a country that places paramount importance to education, Teacher's Day celebrated on September 5, is an occasion to commemorate the 'Gurus' in India. To mark this day, ShareChat, India's fastest growing regional social networking app, has shared education trends amongst their users in India. With a focus on key topics such as examination tips and shortcuts, the report puts light on the usage of the platform across different regions in India, like a significant increase of 3190.54% user generated content in Karnataka, especially around 'Education'. This demonstrates the time Indians are spending on learning more. Sunil Kamath, Chief Business Officer, ShareChat said "At ShareChat, our focus has always been on providing our users with relevant and local content. This year's education report demonstrates our relentless focus on enabling consumers to leverage our platform for things that matter to them, like learning and teaching. We have studied every market and noticed a significant increase in user generated content around education. It's interesting to note that users are sharing preparation tips and tutorials to help other users increase their knowledge and skills. The report is a testimony to how rural India is using social media applications such as ours to learn more." The report suggests that users in Tamil Nadu show a substantial interest from Educational Institutes and coaching centers for competitive exams such as IAS. The key topics covered in education range from examination tips, shortcuts, general knowledge to competitive exam questions. There has been a whopping 178.53% increase in user generated content in the region in the education segment compared to last year.

Wipro Consumer Care ropes in Tamil Superstar Karthi for Santoor

Santoor, India's leading soap brand, roped in popular and versatile Tamil actor Karthi for its new multi-media campaign. This is the first time the Kollywood actor is associated with Santoor. Mr. Anil Chugh, President - Consumer Care Business, Wipro Consumer Care and Lighting, said, "Through Santoor advertising we tell a new story about 'Mistaken Age' in 30 seconds. Focus of our communication is on the Santoor protagonist and key message of Younger Looking Skin. Celebrities helps us to deliver this message sharply in the film, apart from helping to break the clutter and gain high brand recall. Over the years we have carefully chosen celebrities for Santoor. Keeping the essence of Santoor in mind, stars Varun Dhawan, Mahesh Babu and Karthi were the perfect fit to tell our new story of the Santoor Woman." Santoor's new communication includes a TV commercial that presents the brand's signature campaign of mistaken identity and the core proposition of Younger Looking Skin in a new light. Capturing India's passion for cricket, the commercial is filmed in a stadium with the backdrop of a cricket match where Karthi is in the stands enjoying the match. Suddenly a sixer wings his way and while Karthi attempts to catch the ball, it is caught by the protagonist.

Looking at the protagonist he feels she can be a new female lead for his next film. While the protagonist is rejoicing, a little girl runs up to the reveler shouting 'Mummy', which leaves Karthi and everyone around surprised. While talking about his association with the brand, Karthi said, "Santoor has had a very strong equity amongst the people for over 35 years now. It represents discipline and care, a messaging that has remained consistent for all these years. Associating with Santoor brings a lot of respect with it and I am excited to be a part of this campaign and contribute in bringing out this idea." Santoor has always delivered on the promise of "Younger Looking Skin" through superior product offerings using natural ingredients. Keeping this positioning consistent, Wipro has periodically modernized its campaigns to stay relevant to its target segment. The key strength of Santoor is its consistency and uniformity in communicating the core proposition of younger looking skin and at the same time reflect the aspirations of our consumers. Launched in 1986 as a natural ingredient soap, Santoor is packed with the natural goodness of Sandal and Turmeric. Over the years the brand has grown from a single soap brand to soap variants, talcum powder, deodorants,



liquid soap, handwash, facewash and so on and has been constantly launching new brand variants and new products in tune with market demands and needs. Santoor remains as one of the most aggressive personal care brands in India.

Launch of Asian Smart Cities Research and Innovation Network



La Trobe University (Melbourne, Australia) is spearheading a major research initiative valued over Rs 65 crores, along with two leading universities in India, to address the growing challenges of urbanisation. The Asian Smart Cities Research and Innovation Network (ASCRIN), developed by La Trobe along with partners - the Indian Institute of Technology Kanpur (IIT Kanpur) and the Birla Institute of Technology and Science, Pilani (BITS Pilani) –

was announced today during a visit to India by La Trobe's Vice-Chancellor, Professor John Dewar. The aim of the large-scale initiative is to build a critical mass of resources, know-how and targeted research strength from the three universities, along with close engagement with industry and local government, to deliver impact for the sustainability, liveability and efficiency of cities across Asia. The research network will include La Trobe – IIT Kanpur Research Academy and a joint PhD and research framework with BITS Pilani, supported and guided by a network of "Industry Champions." The Industry Champions will comprise senior leaders from corporates, consulting houses, small and medium businesses and Government. Key themes for research and industry collaboration are around infrastructure and technology; economic development; mobility and transport; health and well-being; education; urban planning; governance and engagement; security and safety; culture and heritage; and energy, water and waste. Professor Dewar said the Asian Smart Cities Research Hub draws upon La Trobe's proven research and innovation strengths in Australia - adapting and applying them to Asian cities. "At La Trobe we are committed to solving global issues and improving the welfare of people and communities," Professor Dewar said. "For over a decade, our Centre for Technology Infusion has been delivering field-ready, Smart City projects with Government and industry in multi-disciplinary areas such as transport safety and mobility, energy and

infrastructure management, digital supply chains, and smart farming. "I'm therefore delighted to be deepening our relationship with IIT Kanpur and BITS Pilani to create a powerhouse of research and industry collaboration to address the pressing global challenges brought about by urbanisation in Asia." More than 70 academics from the three universities have already joined the research and innovation network, with the aim of creating new joint research professorships and a joint PhD program with more than 50 PhD scholarships offered. Director of IIT Kanpur, Professor Abhay Karandikar, said the Institute specialises in smart energy grids which are the backbone of any Smart City. "We are not only conducting state-of-the-art research in this area but have also put our work into practice by implementing a smart energy grid in our very own campus," Professor Karandikar said. "Combining our expertise in this area with the research strengths of La Trobe University will, I am sure, bring us cutting-edge results for the benefit of rapidly urbanising Asian cities. "We want to take our long-standing collaboration with La Trobe to the next level, introducing a joint doctoral program," Professor Bhattacharyya said. "We are complementing and combining our expertise to address existing and new challenges in Smart Cities. This covers many areas, from mobility and transport to sanitation and waste management, using disruptive technologies such as IoT, AI, Machine Learning, block chain and real-time data analytics."

சுத்தமான! கலப்படமற்ற! சுத்து குறையாத!

செக்கு & மரச்செக்கில் ஆட்டிய

DHOOOLTM
தூள்

நல்லெண்ணெய்
கடலை எண்ணெய்
தேங்காய் எண்ணெய்

குறைந்த விலையில் கிடைக்கும்!

எள், வேர்கடலை, தேங்காய் முதலியன கூலிக்கு ஆட்டித்தரப்படும்.

குரு ஆயில் மில்ஸ் / செல்: 7401008756

எண்.68A, மனை எண்:59, முனுசாமி தெரு, வானகரம் ரோடு, அத்திப்பட்டு, அம்பத்தூர், சென்னை - 600 058.