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Mr & Miss India International Runway Model 2019 Chennai auditions held



Over a 40 enthusiastic aspirants participated in the Mr & Miss India International Runway Model 2019 Chennai Auditions here on Sunday, 8th September 2019. The event was held at iSprout Business Center, Guindy Industrial Estate Chennai (iSprout is a home for inspiring work spaces created to match the needs of ever-growing business enterprises). 10 lucky models among male and female models would be finalized in the audition who will participate in the finals of the pageant on October 12, 2019. Actress and Model Sindhu Reddy supervised the event as Jury member. Founder & Director IRFW Mr. John Paul who organized the event said that Mr and Miss India International Runway Model was a unique concept where we are targeting the age group of 17 to 28 years which has a lot of potential to showcase their talent but could not find a right platform especially in Chennai. He further said that though cities like Mumbai, Goa and Delhi were known for fashion, IRFW was trying to nurture talents and get the international standards into the city of Chennai. After successful auditions in Hyderabad, Vizag and Bangalore we are conducting Chennai auditions, he added. We are focusing on international standards in terms of stage, talent, walk and coverage, he explained. Mr. John Paul is from model industry, since 9 years he proved on local and national platforms. The selections during the auditions made on the basis of communication, interaction, walk and talent rounds. Five males and five females from each city are being selected from each city as part of the auditions. Mr Gopi, Event Director said that auditions are being held at Pune, Goa and Vijayawada. It is to be noted that the Mr & Miss India International Runway Model 2019 Finale will be held in Hyderabad on October 12, 2019. The Jury for the finale includes Bollywood actors Ms Preeti Jhangiani and Harsh Vardhan Rane. The winners will get one year contract signing, Gift Vouchers, Cash Prize, Portfolio Shoot, will walk as the showstopper in IRFW fashion shows and fashion weeks besides face of the company as reward.

- By ELWYN



1,91 crore passengers have travelled in Chennai Metro Train

A total of 29,65,307 passengers have travelled for the month of August 2019. Chennai Metro Rail Limited (CMRL) has always endeavoured to provide the several facilities to provide the people of Chennai and safer and sustainable mode of transport. In the month of August 2019, a total of 29,65,307 passengers have travelled in the Metro Train proving that the efforts taken by CMRL to provide a safer and time efficient way of travel. In the month of August 2019, more than 1 Lakh passengers travel in the metro train. And on the following days a total of 1,30,288 passengers have travelled on 30th Aug 2019, 1,15,477 passengers have travelled on 14th Aug 2019, 1,14,399 passengers have travelled on 9th Aug 2019 and 1,12,984 passengers have travelled on 28th Aug 2019. So far a total of 1,91,44,307 passengers have travelled from Jan 2019 till Aug 2019. CMRL has undertaken several initiatives of providing several last mile connectivity for its passengers. A total 41,131 of passengers have utilized the Share Auto and Share Taxi facilities at the metro rail stations in the month of Aug, 2019. So far, total of 4,86,205 number of passengers have utilized the Share Auto and Share Taxi facilities between 11th Aug 2018 and 31st Aug 2019.





Wipro Consumer Care launches Softouch 2X fabric conditioner

Strengthening its portfolio in the fabric care segment, Wipro Consumer Care and Lighting has launched a new fabric conditioner - Softouch 2X in Tamil Nadu, Karnataka and Andhra Pradesh. It is a unique formulation based on an encapsulated technology for long-lasting fragrance release with 2X French perfume. Inspired by French perfume, Softouch 2X offers the fragrance, colour, shine and softness of a premium fabric conditioner. Delivering on the promise of two times the fragrance and longer lasting than a perfume, the fragrance is released in bursts when the clothes touch one's skin, making them feel fresh and comfortable all-day long. Softouch 2X is available in four cost effective variations - 18ml, 220ml, 400ml, 800ml and 1600ml. Mr. S Prasanna Rai, Vice-President, Marketing, Wipro Consumer Care

& Lighting, said "Fragrance is the primary benefit and delight sought by the consumers of fabric softeners. Softouch 2X inspired by the exotic French perfume, aims to address this need and provide a premium sensorial experience." Introduced in 2018, Softouch fabric conditioner has become a success in Southern markets. Softouch 2X comes in an all new attractive packaging design and double the perfume dosage. With notes of French Rose, Jasmine, sweetness of Cotton candy, Vanilla and Patchouli, Softouch 2X fabric conditioner offers an environmental-friendly formulation that does not use any harmful chemicals, ensuring no damage to the fabric. Softouch 2X launch is supported by a 360-degree marketing plan including a new TVC, in-store activation, outdoor and digital programs.

NBA Global Academy alum Aashay Verma joins Butte College



NBA Global Academy alum Aashay Verma joined Butte College, located in Northern California, U.S., where he will be a student-athlete studying marketing and communications and playing for the men's basketball team. The 7ft 2in center is from India and moved to Australia when the NBA Global Academy was set up in Canberra in June 2017. Since 2016, Verma has been a part of multiple camps organised by the NBA including the NBA Global Camp in Treviso, Italy, in 2018 where he competed alongside NBA Academy India prospects Amaan Sandhu and Princepal Singh. Verma, a Hyderabad native, was first scouted during tryouts for the first-ever ACG-NBA Jump program in 2015-16. Since then, he has been selected to numerous elite camps including

Basketball Without Borders Asia 2016 in Australia and Basketball Without Borders Global 2017 during NBA All-Star Weekend 2017 in New Orleans. He also joined a group of select players from NBA Academies at the NCAA Next Generation Showcase in San Antonio and Minnesota in 2018 and 2019 respectively, where he competed against top U.S. and international high school-age prospects. "When I came to the NBA Global Academy in 2017, I really didn't know how far I could go. But the training and exposure I got here has brought me here today, helped me find my potential. Now at Butte College, I will continue to get better at my game and work hard to earn an NCAA Scholarship," said Verma

Dp World's Chennai Container Terminal Welcomes Largest Container Ship

Chennai, September 2019: Global trade enabler DDP World operated Chennai Container Terminal (CCTL) has achieved yet another landmark - by safely berthing MV CMA CGM RHONE, the largest container vessel to visit India's south and eastern coast, calling Chennai Port on 8th September 2019. The 299.95 m long Malta flagged vessel has a capacity of 9365 TEUs (Twenty feet equivalent units). The vessel arrived from Singapore, with 2434 TEUs Imports and loaded 1345 TEUs Exports. The vessel is operated by CMA CGM, a leading worldwide transport and logistics group. It is one of the 14 ships deployed on the NEMO (North Europe Med Oceania) service run by CMA CGM and Hapag Lloyd. The NEMO service has been calling DPW Chennai's terminal since May 2007 and is the only direct service to Europe from the South and East coast ports of India. This service connects North Europe and the Mediterranean with the Indian Ocean and Australia and dips into Chennai on its west bound leg thereby offering Exporters direct connections to Mediterranean and European market. Mr. P Raveendran, IRTS - Chairman, Chennai Port Trust said, "We have worked in tandem with the terminal operators to enhance infrastructure at the port. The permissible vessel draft has been deepened in order to welcome next generation large vessels at the port. It gives me a sense of pride to see a ship of this size calling the Port of Chennai. We encourage and look forward to receiving larger vessels at the Port" Mr. Ugo Vincent, Managing Director, CMA CGM Agencies, India said, "We are delighted that our ship, the CMA CGM RHONE, is the largest to call at the Chennai Container Terminal. This terminal's facilities, which have an efficient infrastructure and productivity, will help us reduce berthing time and improve our efficiency." Capt. R Venkatesh - Chief Executive Officer, CCTL, DP World, said, "DP World has been the fore runner in achieving tall targets in South India. From one of the earliest container terminals in this region offering a gateway to more than 50 ports globally, we are the first Terminal to be docking a container vessel of this size, in the region. We thank CMA CGM for deploying a vessel of this size, paving the way for cargo growth opportunities and shortest transit times which is of significant importance today. With a Customer centric investment in Terminal assets, multimodal transport solutions, Cold chain facilities and value-added services, DPW caters to the complete spectrum of logistics requirements at all levels in the supply chain. DP World leverages the opportunities to facilitate cargo owners move their goods globally, providing smarter, faster, safer and more cost-efficient solutions.

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Note books and stationary items donated to students



The members of Sharing and Serving Public Charitable Trust donated note books and stationary items to the nearly 800 students studying in Sri RKM Higher Secondary School (T. Nagar) and Thakkar Bapa Vidyalaya (T. Nagar) on Sept. 5 as part of Teachers Day celebration and their 2nd year anniversary celebrations. The program was held in presence of Swami Padmasthananda Maharaj (Secretary, Ramakrishna Mission Ashrama, T. Nagar), K. V. K. Sriram

(Deputy Inspector General, Government of India, C.I.S.F, South Sector), T. J. Nithya (Founder and Managing Trustee, Sharing and Serving Public Charitable Trust), O. R. Mothilal (Trustee), V. R. Pranesh (Manager, TTK Prestige, Bengaluru), Jagadeesan (Teacher, Government School, Puducherry), Dr. M. Chitra (Headmistress, Sri RKM School (Main) T. Nagar) and other eminent personalities. The trust also felicitated K. Jayaraman (Retired, Regional Director, Ministry of Labour),

Baskaran Krishnamoorthy (Writer-Columnist and Income Tax Department), Sudha Ulagaoli (Proprietor, Vasantha Public Library), P. Maruthi (Secretary, Thakkar Bapa Vidyalaya Samithi, T. Nagar) and Snehalatha (Siddha Specialist). Sharing and Serving Public Charitable Trust was started in 2017 and rendering service by distributing note books, stationary items, digital boards for class rooms and other assistance costs to schools and other education institutions.



Free eye screening camp

About 65 free spectacles given in a free eye screening camp organized jointly by Jaimaa Charitable Trust and Sankara Nethralaya to the special children and their parents of Vijay Human Service, P. V. Rajamannar Salai, K. K. Nagar on 30th August 2019. Those who are interested to support the program may contact 99400 30939.

Maruti Suzuki goes greener with environment friendly BS6 compliant vehicles

Maruti Suzuki India Limited announced that it has received enthusiastic response, from its customers, for the BS6 range of vehicles. The BS6 models offered by the Company currently constitute around 70% of the total petrol vehicles sold. Continuing with its commitment to launch environment friendly vehicles, Maruti Suzuki introduced its first BS6 compliant petrol car, a Baleno in April 2019. This was followed by launch of BS6 compliant petrol variants of Alto 800, WagonR (1.2 L), Swift, Dzire and Ertiga much before the government stipulated date of implementation of the regulations. The recently launched XL6, Multi-Purpose Vehicle (MPV) is also BS6 compliant. All these vehicles are amongst the top selling models in the industry. Mr. Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India Limited said, "As a responsible and environment conscious brand, Maruti Suzuki is aligned with Government of India's vision to introduce BS6 compliant vehicles before April 2020. Seven of our top selling models are BS6 compliant much before the deadline. We are committed to progressively upgrade our entire range of petrol cars to BS6 technology before stipulated timelines. The BS6 vehicles use Suzuki's proven technology that helps to substantially reduce the emissions thus contributing to a cleaner and greener environment." He added, "We extend our gratitude to our customers who are early adopters of environment friendly BS6 technology in our vehicles." The BS6 compliant petrol vehicles will lead to a substantial reduction of nearly 25% in Nitrogen Oxide (NOx) emissions. The BS6 compliant petrol vehicles can run on BS4 petrol also. The BS6 petrol cars from Maruti Suzuki have been extensively tested with BS4 fuel and there is no operational concern.

7 Maruti Suzuki Best Sellers lead the BS6 change

Vehicle	Launched in
Baleno	April, 2019
Alto 800	June, 2019
WagonR (1.2 L)	June, 2019
Swift	June, 2019
Dzire	July, 2019
Ertiga	July, 2019
XL6	August, 2019

Advantage BS6
NOx 25% ↓
PM Nil

Bestsellers Alto and Baleno BS6 launched almost one year ahead of timeline

No operational concerns to run BS6 petrol car with BS4 petrol

Only BS6 vehicles to be registered post April 2020

*Only petrol variants

Felicitated for her noble voluntary services on Teachers Day



86-year-old Kalpagam (Senior teacher and member of Balamandir, G. N. Chetty Road, T. Nagar) was felicitated by Dr. Suneel (Founder and Managing Trustee of Ungalukagha Charitable Trust, T. Nagar) for her noble voluntary services to the upliftment for the students of Bala Mandir on Sept.5 as part of Teachers day celebration. Dr.Suneel was accompanied with his voluntary members Senthil, Sundhar, Raghu, Naveen, Ramesh, Prasadh, Sundhar, and many others of Ungalukagha Charitable Trust. Kalpagam was cherished and so happy with the unexpected visit of the members from Ungalukagha Charitable Trust and expressed her thanks and blessings which made the class room of Bala Mandir like a heavenly atmosphere. Starting with 2 children in 1949, today Bala Mandir houses over 300 orphan and destitute children, from a newborn child to 18 years. Over the many years of its existence, Bala Mandir has sheltered many thousands of such children, providing them with holistic and all-round development and equipping them to take on the world. With its schools, vocational training and medical centres, the institution has a mission that every child gets the attention and loving care that they truly deserve. Chennai T.Nagar based Ungalukagha Charitable Trust is a well known, a registered NGO, engaged in significant social activities for underprivileged and promoting talented personalities from various walk of life from the past seven years. More details contact 4867 9207.

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