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A.J.Hariharan, Secretary of ICWO turns City Commissioner of Police



A Short Film title “Ganapathy Iyer -The Encounter Specialist” shooting and dubbing is completed and post production work is on. The short film is produced by S FOCUSS Production, Directed by Mr.Siraj, Co-Directed by Mr.Karthick Kuppusamy. Mr.Prashant a popular movie review expert first time acted as a Hero in the Short Film, Mr.Karuna

Raja acting key role in the film. More over the short film is expected to participate in Regional, National and International Film Competition and release in social media during the first week of November 2019. A.J.Hariharan, Founder Secretary of Indian Community Welfare Organisation based at Anna Nagar West, Chennai acted in Tamil Movie Film “Kotiveeran”,

“Kattupaiyan Sir Intha Kali” Directed by Mr.Yoreka, “Billa Pandi” Directed by Mr.Raja Sethupathi and “Kalavani 2” Directed by Mr.Sarkunam also acted in upcoming movie “Kumki 2”. Indian Community Welfare Organisation-I.C.W.O is at AP-216, 18th Main Road, 'T' Block, 6th Street, Vallalar Colony, Anna Nagar West, Chennai.

Special Teachers Excellence Award 2019



Teachers play a major role in influencing and moulding a child's life as children in their formative and impressionable years spend a lot of time at school. Debbie Avilaa Westcott, Foundress of THE IMMACULATE honours directors of educational institutions, school principals, teachers, special educators (physically challenged, hearing impaired, visually impaired, soft skills trainers, Professors and lecturers with the Teachers' Excellence Awards every year in order to recognize the services of those in the noblest profession-Teaching. The students at THE IMMACULATE, Adyar, Chennai paid allegiance to their teachers by celebrating Teacher's Day on

the 5th of September 2019. This is the 15th Annual Teacher's Day Celebration of the institute which right from its inception in 2005, has been honouring those who have strived to impart quality education to mould responsible citizens with THE IMMACULATE Teachers Excellence Award every year. The Chief Guest for the occasion was Dr C Sundar, Dean-SRM University. The Guest of Honour was Mr Justin D'Silva, President of the All India Anglo Indian Association. The members Lions Club of Chennai Royal Ashok Nagar were also present on the occasion. The Chief Guest Dr Sundar insisted that the modern use of technology can either be a bane

or a boon, therefore teachers play a vital role in the students' guidance and shaping the future generations. This was followed by the Awards Ceremony. Mrs. Debbie Westcott, the Foundress honoured Dr. Sundar who presided over the ceremony as Chief Guest with THE IMMACULATE's Special Teacher's Excellence Award 2019. THE IMMACULATE Head Office is located at No 7 Saikiran Apts, 3D Third Floor, Kasturibai Nagar 1st Main Road, Adyar, Chennai. They have branches at Chennai Vadapalani, Vellore and Madurai. For moiré details contact +91 44 2446 2116 / 9841633116.

- By Elwyn

Wipro Consumer Care & Lighting sets up a venture fund to invest in start-ups

Wipro Consumer Care and Lighting has launched Wipro Consumer Care - Ventures. This initiative will invest in innovative start-ups in the consumer brands space. The venture will focus on companies with a differentiated approach where both parties can learn by leveraging their strengths and add value to each other. To kick-start this, Wipro Consumer Care has appointed SumitKeshan, a former Wiproite, as the Managing Partner of the Ventures. He said, "Our investment in Happily Unmarried was our first step to establishing this venture capital fund. Apart from financial capital, what we bring to the table is deep knowledge of operations and the ability to scale up, and a strong understanding of consumers in India and South East Asia markets. These would support start-ups in their endeavour to grow rapidly". Within consumer brands business, the primary area of focus would be categories that are of interest to the Company. Wipro Consumer Care and Lighting operates mainly in personal care, skincare, home care, and lighting categories. The Company intends to invest in new-age start-ups in digital, e-commerce, and other ventures that adopt an innovative approach to reach consumers. It will invest in companies in India and Southeast Asia that have strong entrepreneurs and a sound business model. The Company has had significant learning of digital and e-comm space across geographies like India, Indonesia, China, Malaysia, and Vietnam. In 2017, the Company invested in Happily Unmarried in India, which markets the men's and women's grooming products under the brands Ustraa and Happily Unmarried respectively.

Enhancing learning skills and addressing behaviour issues

J.Kannan (Psychotherapist and resident of New No: 9, Old No: 4, Ground floor, Thamirabarani Street, Barath Nagar, Adambakkam) is providing counselling and workshops to the students for the past several years. He is expert in counselling for Students, teenagers and family related issues. He also a traditionalistic life coach, NLP practitioner, experiential trainer, Cognitive Behaviour Therapist (CBT), Foot Reflexologies, Bach Therapist and expertise in Stress Relief, Pain Relief and Anger Management Therapies. Kannan said that Students counselling primarily on enhancing learning skills and addressing behaviour issues. Teen counselling for major adolescent issues, infatuation, agitation and helping in goal setting. Stress relief therapy would be administered based on the specific symptoms, he added.



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Six Common Causes Of Shoulder Pain!

Six Common Causes Of

Shoulder Pain!



The shoulder is one of the most important joints in the body that uses a ball and socket to join the arm to the rest of the body. Any pain can make it difficult to carry out motion in a comfortable manner. The shoulder

consists of the long arm bone called the humerus, the collar bone or the clavicle, as well as the shoulder blade called the scapula. A layer of cartilage provides essential padding to the bones in this area and its two

main joints. There are a number of issues that can cause shoulder pain. This is the most common cause of shoulder pain and it occurs when the four muscles or the tendons are injured. These muscles and tendons usually control the movement of the arm. This injury can involve strains and tears which may also be caused by constant lifting of heavy objects. This condition affects the tendons and muscles that help in moving the arm freely. This usually happens due to inflammation in the tendons. It is commonly experienced by patients who are actively involved in sports and other heavy physical pursuits in their line of work. This is a weakening condition that restricts the free movement of the arm and is also known as adhesive capsulitis. When the shoulder tissues become too thick, it leads to the growth of scar tissue that hinders proper movement and causes pain. The fibrous tissue that connects the bones and the muscles is called a tendon. The presence of the tendon makes it possible to pursue activities like running, jumping, lifting, gripping and more. It is protected by a sheath known as synovium, which also lubricates the same. Any injury or tear to this sheath can cause shoulder pain. Acute and persistent pain that does not abate and gets even worse should be treated with immediate medical intervention. In case you have a concern or query you can always consult us & get answers to your questions contact Dr P Nagaraj PT Ph.D, FRHS, Neuro Science Sports Medicine Rehabilitation and Lifestyle Consultant, Chennai India on 9840083496 and visit www.drpnagaraj.com and www.pnmspeciality.com

Evergreen for Everlasting



A wonderful art exhibition titled Ever Green for Ever lasting by artist K.Venkatram was inaugurated on 15th Sep 2019 at Hotel Ambassador Pallava, Egmore, Chennai by chief guest Dr.BR.Annapillai, Founder & President, Tamil Nadu Arts & Crafts Improvement Association. The exhibition is on till 30th Sep 2019 at Hotel Ambassador Pallava Hotel, Chennai No. 30, Montieth Rd, Egmore, Chennai



Achieved the milestone of one millionth car exports



India, September 19th, 2019: Maruti Suzuki India Limited announced that it has achieved the milestone of one millionth car exports from the Mundra Port in Gujarat. An Oxford Blue colour popular sedan Dzire left for Chile from Mundra. Mundraport majorly serves for exports to Latin American, Far Eastern and European markets of Maruti Suzuki. Commenting on the achievement, Mr. Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India Limited said, "Within a decade of commencement of exports from Mundra, we achieved the significant milestone of shipping one millionth car. At Maruti Suzuki, we have always aligned our exports strategy to

keep pace with the changing market scenario. Maruti Suzuki exports are aligned with Prime Minister Narendra Modi's flagship vision of "Make in India". The efforts by Maruti Suzuki reflect India's capabilities of manufacturing cars that meet global standards of quality, safety, design and technology." Mundra port is Maruti Suzuki's second car terminal port and commenced exports in 2009. Maruti Suzuki has a Pre Delivery Inspection (PDI) facility along with stockyard at Mundra port. Currently, Maruti Suzuki export range includes 14 models with Alto K10, Celerio, Baleno, Ignis and Dzire taking a prominent share. Maruti Suzuki also exports vehicles from Mumbai port.

WWI Virtual Academy will educate film & media aspirants through pre-recorded video and theory based modules

Whistling Woods International (WWI), Asia's premier Film, Communication, and Creative Arts Institute, has announced the launch of an enhanced version of the WWI Virtual Academy, a pioneering e-learning platform. The new programmes will enable WWI Virtual Academy to educate film & media aspirants through pre-recorded video and theory based modules. These online sessions will enable students and professionals, alike, to discover their potential in various domains of filmmaking. Through the merging of technology with WWI's unique teaching methodologies, the WWI Virtual Academy is designed keeping in mind the needs of professionals, who, owing to various circumstances have not been able to pursue such educational courses. Besides, students who are in remote villages and towns will now have easy access to this specialised field of education. Rahul Puri, Head



of Academics, Whistling Woods International, said, "WWI was founded with the core belief of providing education in the field of film, communication & creative arts to anyone who wish to pursue it, regardless of their circumstances. This expansion to WWI Virtual Academy will bring us one step closer to that dream. Through this initiative, we are thrilled at the chance to once again extend WWI's philosophy of 'Do What You Love' globally, and provide a platform to media aspirants to pursue their passion."

Indian Fans' Passion Pulls The Nba To India With #NbaInMyBackyard



The National Basketball Association launched the NBA India Games 2019 campaign #NBAInMyBackyard with a TVC. The campaign unveil comes at the time with the increasing anticipation for the preseason Games scheduled on Oct. 4 and 5, given that 80% of tickets for the Game on Oct. 5 were nearly sold out on Day 1 on BookMyShow. In addition to interactive fan activities, development camps, and

community outreach efforts, over 3000 youth from more than 70 schools under Reliance Foundation Jr. NBA program will attend "The NBA India Games for Reliance Foundation ESA" on Oct. 4. The NBA's take over through the campaign will be celebrated through a 360-degree integrated outreach across verticals for fans with on-air TVC, traditional OOH, Radio, Digital and first-of-its kind on ground engagement avenues

and integration with Mumbai's iconic identities. On-air TVC visualises the attraction or pull of Indian fans which has brought the NBA to their hometown, their backyard. Set in Mumbai, the film opens with two life-sized blimps of Sacramento Kings and Indiana Pacers players being manoeuvred by an army of fans for a game. The involvement and passion of the fans to get closer to the players and the teams is articulated through coordinated movements, celebration and awe. The film closes with the players towering over Mumbai to depict their grand entrance to the market. Fans will also be able to revel in the NBA India Games 2019 spirit through India's first floating basketball court near Bandra-Worli Sealink from Oct. 1-3 and a projection of the NBA iconography on the Gateway of India on Sept. 28-29. While OOH will feature visual representation of popular players from Sacramento Kings and Indiana Pacers playing ball in some of the most iconic backyards in Mumbai, on-ground engagements will include Graffiti artists such as NME, Mooz, Minzo and Dexter painting the walls of the city with their individual interpretation of the campaign. Popular Indian Hip-Hop artists such as Brodha V, Shah Rule, Madurai Souljour, Meba Oflia and Frenzy, each representing backyards across north, south, west and north-east India will compose an original soundtrack representing the campaign. #NBAInMyBackyard captures the excitement of what India is looking forward to and it promises to be nothing short of a grand spectacle! The preseason games will air on SONY TEN 1 & TEN 3 at 6:30 p.m. on Oct. 4 & 5, 2019. Fans in India can follow the NBA on Facebook, Twitter, Instagram, and download the official NBA App on iOS and Android for the latest news, updates, scores, stats, schedules, videos and more.

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